



LEONA MANUPPELLA

Illustration, Design, and More

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EDUCATION

B.F.A. Graphic Design
Colorado Mesa University

AWARDS/SCHOLARSHIPS

First Generation Scholarship
CMU 2019–2023

Academic Achievement CO
CMU 2019–2023

Opal Snowder (Suzi) Boyd
CMU 2022–2023

Dean's List
CMU Fall 2020, Spring 2021

ORGANIZATIONS

American Institute of Graphic Arts (AIGA)

AIGA Colorado Design Slam participant 2021

Adobe Max Conference virtual attendee 2020, 2021, 2022

SKILLS

Adobe Creative Suite
Illustration
Logo Design
Layout Design
Web Design
Advertising
Branding
Typography
Social Media
Time Management
Microsoft Products
Mac and PC

ABOUT ME

I am an artist at my core, and I would love to work on your creative project with you! I can be a bit silly at times, but I always work hard and do my utmost best when working on a job or any project.

EXPERIENCE

Etsy Shop Owner & Operator | September 2019 – current

Owner and operator of TheOutlawsShop on etsy. I sell hand-made jewelry of my own design, stickers featuring my works, crochet plushies, as well as one of a kind artwork. Designed a logo for the shop that is used for brand identification on web platforms and for tagging items. Also Maintain an Instagram for promoting online presence.

Freelance Artist | 2019 – current

Receiving commissions through Instagram and in-person, I work one on one with clients to create unique artworks. Primarily I do portraits, but have made icons for social media, tattoo designs, and logos.

Hobby Lobby | Oct 2018 – Current

Primarily worked as a cashier, running a register and assisting in store upkeep. Did time as a CSM, coordinating the front end of the store, keeping up with cashiers, and assisting with customer service and as a department head, ordering and maintaining a section of the store.

PUBLISHED WORK

Literary Review | 2021 & 2022

Created illustrations for 4 different short stories and poems.

The Leviathan Project LLC | Logo redesign 2021

Assisted in redesigning the logo for the Leviathan Project, an organization meant to raise awareness and bring support to victims of homelessness, suicide, human trafficking, anxiety, depression, addiction, PTSD, and chronic/catastrophic illness and injury.

REFERENCES

Suzie Garner | (970)210-4411

Professor of Art and Design, Colorado Mesa University

Eli Hall | (417)459-2334

Professor of Art and Design, Colorado Mesa University

Julie Palmer | (970)433-3350

Head Manager, Hobby Lobby